



# GO KIDS GO! 2017

A project to promote activity in children & young people



This project was set up in 2012 by Weston-super-Mare Lions Club and the Weston Mercury. Its mission is to provide financial support to organisations and individuals which promote **activity** in people under the age of 18. Last year 31 grants were awarded, ranging from £200 to £1,000. This year we are allowing applications of up to £2,000.

We are pleased that, at this stage, we have funding promises from:

Weston-super-Mare Lions Club, the Weston, Worle & Somerset Mercury, the Grand Pier, the Mead Group, Mayfair Estate Agents, The Howard Group, Lamtrad, Crosville Motor Services and the Nightingale Group.

Our mission is to make a positive change to the lives of children and young people in this area. We need to ensure all the projects we fund help us to achieve this. Your application will be judged by a panel drawn from our sponsors. Please read these guidelines to ensure a grant from Go Kids Go! is appropriate for your needs.

**We will only consider giving grants under the following terms and conditions:**

- Your organisation and project must be based within postcodes **BS22, 23, 24, 25 or 29**.
- You must be a registered club, charity or other not-for-profit organisation, set up to encourage activity in children.

**Applications fall under two categories:**

- Sport**
- Other** (*Theatre or drama groups, music groups, scouts and girl guiding groups, youth clubs, gardening clubs community clubs or other organisations which promote activity and social interaction in children.*)

**The deadline for applications is 9am on July 19, 2017.**

*Applications received after the closing date cannot, unfortunately, be considered*

Our focus is firmly on children and young people. We will examine grant applications from organisations that encourage young people to get involved in sporting, cultural and community activities, where additional funds will improve the facilities for those taking part.

**Examples of grants which have been successful are:**

- New training equipment.
- Kit, tools, shirts, balls, bats etc.
- Playground equipment.

**We will not consider grants for:**

- Relief of statutory responsibility.
- Applications from local government (except school associated) or NHS bodies.
- The promotion of religion.
- Medical treatment/research.
- Bursaries, sponsored places, fees or equivalent.
- General appeals or endowment funds.
- Deficit funding or repayment of loans.

**Making your application:**

- Application forms can be downloaded from [www.wsmlions.org.uk](http://www.wsmlions.org.uk) or [www.westonmercury.co.uk](http://www.westonmercury.co.uk). They can also be collected from the Mercury office, in 32 Waterloo Street.
- If some questions do not apply, put N/A (not applicable) but **do not leave any section blank**.
- You can submit additional information with your application form, if you think it helpful.
- The adjudicators' decision will be final. No correspondence will be entered into about their decision.
- Please note that previous Go Kids Go! applicants **are** eligible to enter this year.

### **Step 1 – Before you apply**

Our application process is very competitive so, to give yourselves the best possible chance, please read our guidance and eligibility rules above carefully. The more information you can give, the greater chance of success!

If you have questions please contact Malcolm Timmis, via [malvaltimmis@talktalk.net](mailto:malvaltimmis@talktalk.net) or 01934 632450, or at the Mercury via Briana Millett on [briana.millett@archant.co.uk](mailto:briana.millett@archant.co.uk) at [newsdesk@westonmercury.co.uk](mailto:newsdesk@westonmercury.co.uk) or 01934 422500.

### **Step 2 – Complete your application form**

Please include as much information as possible about your organisation, why it requires the grant, who the grant will benefit and what it will buy. If possible please provide a cost breakdown of equipment. A daytime telephone number and an email address which is checked **daily** must be supplied. Any applications without these details **can** not be considered.

### **Step 3 – Sending us your application**

When you have completed the form, email it to [newsdesk@westonmercury.co.uk](mailto:newsdesk@westonmercury.co.uk) or deliver it to:

Go Kids Go!  
The Weston, Worle & Somerset Mercury  
32 Waterloo Street  
Weston-super-Mare  
BS23 1LW

### **Step 4 – Presentation of awards**

An awards presentation will be take place at **11am on Sunday, July 30**. It will be in the Lions Beer Festival Marquee, Beach Lawns, Weston-super-Mare. Please **ensure your group is** available to attend the presentation.

### **Finally – thank you**

We appreciate that we have asked for a lot of information, but we owe it our benefactors and the people of Weston-super-Mare, who have entrusted us to spend their contributions wisely, to do all in our power to ensure we are acting properly. We are quite sure you would not have it any **other way!**

We thank you for your interest in Go Kids Go! and wish you the best of luck with your application.



# GO KIDS GO!

Application Form 2017



## 1. Your organisation

**Name of your club/organisation** (as it appears on your constitution or governing document if applicable):

Address:

Postcode:

Daytime telephone number:

Mobile telephone number:

Email address:

**(Please use an address which is checked daily)**

Organisation's website address:

If you are a registered charity, please give your registration number:

Are you independent, or a branch of a larger organisation or group of organisations?

Name and charity number of your parent organisation, if this applies:

Describe the purpose and activities of your organisation:

## 2. Applicant's contact details

The person who applies must be the person who we contact to discuss the application in more detail (if required).

Name:

Role in the organisation:

Daytime phone number:

Evening phone number:

Mobile number:

E-mail address:

### 3. Who will benefit from the project you are now applying for?

Tell us about the children and young people your project is working with (numbers, ages, gender, times, etc.) Please use no more than 250 words, use a separate sheet if necessary.

### 4. Tell us about the project you would like Go Kids Go! to support:

Which category of funding are you applying for?

- a) **Sport**
- b) **Other** (*Theatre or drama groups, music groups, scouts and girl guiding groups, youth clubs, gardening clubs or other organisations which promote activity in children.*)

What would you use the money for?

How much will your project cost in total?

How much money are you asking for from Go Kids Go?

If this application is to fund existing work, or part of a bigger project, what has your organisation done to date to raise money?

## **5. Keeping children and young people safe**

What is the name and job title of the person responsible for child protection in your organisation?

Do you make sure that all staff and volunteers with access to children and young people, and all management committee members, are fully trained in Child Protection and have DBS (Disclosure & Barring Service) checks?

## 6. Your finances

How is your organisation funded? (Subscriptions, grants, fund-raising, donations etc)

## 7. ...and finally

It would be helpful if you could give us specific details of how you heard about Go Kids Go! (for example: member of the Lions Club or one of its supporters?, in the Weston Mercury?, told by another club?, through your organisation etc.)

## PLEASE CHECK!

Have you completed all sections and entered **n/a** in sections that are not applicable?

**I / We** accept the terms and conditions of Go Kids Go!

Name

Position Held

Date

Signed